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2007 OCT 31 P 2:29

WISCONSIN PUBLIC SERVICE
COMMISSION

October 29, 2007

Sandra J. Paske
Secretary to the Commission
Public Service Commission of Wisconsin
P.O. Box 7854
Madison, WI 53707-7854

Re: Investigation of Area Code (715) changes

Dear Ms. Paske:

On behalf of the Portage County Business Council, I am writing in response to the Public Service Commission's (PSC) proposed changes to the existing 715 area code. The Portage County Business Council represents nearly 600 members and would like to express our strong preference for a geographic split alternative that retains the 715 area code for Portage County.

Portage County has a number of large businesses including Sentry Insurance, Lands' End, Delta Dental, Associated Bank, AIG, Ministry Health Care, as well as the University of Wisconsin-Stevens Point and Stevens Point Area Public Schools. These businesses (several with call centers) and educational facilities would incur great expense if forced to change their area codes. This, in turn, would have a negative impact on the communities and residents of Portage County.

Again, the Portage County Business Council requests that the Commission recommend and implement a **geographic split that retains the 715 area code for Portage County**. We appreciate the Commission's consideration.

Sincerely,

Lori Dählinger
Executive Director

cc: State Sen. Julie Lassa
State Rep. Louis Molepske, Jr.
State Rep. Amy Sue Vruwink
State Rep. Jerry Petrowski

"Your Chamber/EDC Partnership"

James D. Stitzlein
Sr. Vice President –
Operational Services

jim.stitzlein@sentry.com

1800 North Point Drive
Stevens Point, WI 54481

715 346-7655
715 346-6161 Fax



SENTRY®
INSURANCE

October 18, 2007

Sandra J. Paske
Secretary to the Commission
Public Service Commission of Wisconsin
P.O. Box 7854
Madison, WI 53707-7854

Re: Investigation of Area Code Relief for the 715 Area Code in Northern Wisconsin - PSCW Docket No. 5-TN-100

Dear Ms. Paske:

On behalf of Sentry Insurance, I am writing in response to the Public Service Commission's (PSC) proposed changes to the existing 715 area code. Sentry would like to express our strong preference for a geographic split alternative that retains the 715 area code for Stevens Point where Sentry is headquartered.

Sentry has over 2700 employees in Stevens Point and services 1.5 million individual and business customers. Keeping the 715 area code allows us to avoid any confusion and expense to our customers and workforce that would occur if Sentry was forced to change all of our existing numbers or add a second area code under the overlay scenario.

Again, Sentry Insurance requests that the Commission recommend and implement a geographic split that retains the 715 area code for Stevens Point. If you have any questions or would like to discuss this matter further, please feel free to contact me at 715-346-6689.

Thank you for your time and we appreciate the Commission's consideration.

Sincerely,

James D. Stitzlein
Senior Vice President – Operational Services

cc: State Sen. Julie Lassa
State Rep. Louis Molepske

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2007 OCT 22 A 11:36
PUBLIC SERVICE
COMMISSION

7-18-2007

at this house we feel the extra
numbers using the area code local is a
problem -

will you please split the 715
-make one new-

Jean Thompson
Wayne Thompson

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OCT 22 P 2:33

WISCONSIN PUBLIC SERVICE
REGISTRATION

Bakke, Kathleen PSC

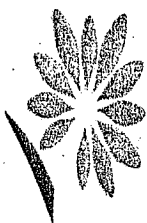
From: Hillman, Karl PSC on behalf of *PSC RECORDS
Sent: Friday, October 19, 2007 7:23 AM
To: Bakke, Kathleen PSC
Subject: FW: 715 area code

From: Richard Short [mailto:rshort@nnex.net]
Sent: Thursday, October 18, 2007 4:42 PM
To: *PSC RECORDS
Subject: 715 area code

I am in favor of splitting the area rather than the overlay method because of the 10 digit dialing on local calls.

Thank You,

Richard A. Short
900 Park Lane
Eagle River, WI 54521
715-479-7524



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DIVISION

2007 OCT 18 P 2:22

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FLORAL GARDEN INC.

3015 E. Hamilton Ave.
Eau Claire, WI 54701
836-8225
Fax 715-836-8304

3424 Jeffers Road
Eau Claire, WI 54703
836-8220
Fax 715-836-8302

TOLL FREE: 1-800-422-6297

Please add our business to
the list of not wanting
an area code change —
this would be a business
hardship
2 locations
May's Floral Garden
Eau Claire WI
Jennifer Reix owner

Windows Live™

Home

Hotmail

Spaces

OneCare

wiszona@hotmail...

Sign out

Inbox

Junk

Drafts

Sent

Deleted

Manage folders

Today

Mail

Contacts

Calendar

let Outlook
keep you
connected

Send Save draft Attach files Spell check Set priority to Cancel Options

One or more addresses are not in the correct e-mail format or couldn't be matched to a group in your contact list.
(Please use the following format: name@example.com).

From: wiszona@hotmail.com

Show Cc & Bcc

To: psc.wi.gov

Subject: docket #05-tn-100 715 area code

Show plain text

Font Style Font Size B I U [text formatting icons]

Please split 715 area code into two (or more for the long run) separate areas. The area that keeps 715 comes out without any changes. The new area code(s), will need to make some adjustments. However, those adjustments will be made over a relatively short time. The overlay will cause problems forever.

You should look at the long run on this issue. And while you are at it, maybe create more than one new area code, so that this issue will not come up again for a very long time - maybe never.

Everybody would like to retain 715, but of course that is not possible. I believe most people would understand and choose this method. If my area is picked to change, I can live with that (and I have three businesses).

Sincerely,
Breck Lillyblad

Contacts (Preferred e-mail)

Aaron Schwickart
Angie Veness
Bill Krahenbuhl
Breck
breck@chibardun.net
Chris Hagen
Cindy Cragg
Dale & Harriet Larson
DAVE - CHICAGO JOHN
duncalu@hotmail.com
Ed -Arlene Anderson
Ed Brunner
Ed Brunner
Ed-Arlene Anderson
Jan Lillyblad
Jill Brandt Winburn
Joan Pajula
Joel-Cathy Winburn
JohnAHartV@aol.com
Kim Lillyblad
Krista Lillyblad
Lana O'Neill
Linda Bruner
Loretta Meng
Mary Jean Naumann w
Peter Hoeft
Robb Majeski
Ron & Cris Hagen
srobarge@johnsonbank
Steve Finnigan
Sue & Dick Howenstine

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1000 North Oak Avenue
Marshfield, WI 54449-5777
715-387-5511
Fax 715-387-5240



MARSHFIELD CLINIC

WISCONSIN PUBLIC SERVICE
COMMISSION

2007 NOV -6 A 9:41

November 1, 2007

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NOV 2007

Telecommunications
Division

Sandra J. Paske
Secretary to the Commission
Public Service Commission of Wisconsin
P.O. Box 7854
Madison, WI 53707-7854

RE: Investigation of Area Code Relief for the 715 Area Code in Northern Wisconsin - PSCW
Docket No. 5-TN-100

Dear Ms. Paske:

On behalf of the 766 physician specialists and 5700 employees who care for Marshfield Clinic patients in our 41 centers throughout north central Wisconsin, I am writing to express our support for Alternative # 1 "All Services Distributed Overlay" for the Public Service Commission's proposed changes to the existing 715 area code.

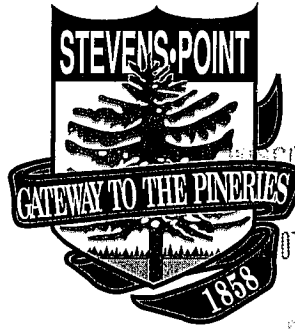
In Fiscal Year '06, Marshfield Clinic saw approximately 360,000 unique patients accounting for 1.8 million outpatient visits. Most of our patients come from the 715 area code area. Because our 41 centers are connected by our own information systems technology which includes our electronic medical record, appointment, insurance, billing, phone and paging systems, adopting the overlay alternative going forward will provide the most cost effective and seamless transition to a new area code for our patients and staff. The costs of reprogramming these components of our communications systems would be substantial.

Please consider our request for the overlay alternative as the Public Service Commission completes its analysis of public commentary and decides which alternative best serves the residents of north central Wisconsin. Please feel free to contact me if you have additional questions at 715-221-8690.

Sincerely,

Douglas Reding, M.D.
Vice President, Chairman Government Relations

City of Stevens Point
1515 Strong's Avenue
Stevens Point, WI 54481-3594
FAX 715-346-1530



Andrew J. Halverson
Mayor

715-346-1570

WISCONSIN PUBLIC SERVICE
COMMISSION

07 NOV -6 A 9:40

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NOV 6 2007

Telecommunications
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November 2, 2007

Sandra J. Paske
Secretary to the Commission
Public Service Commission of Wisconsin
P.O. Box 7854
Madison, WI 53707-7854

RE: Investigation of Area Code Relief for the 715 Area Code in Northern Wisconsin – PSCW Docket No. 5-TN-100

Dear Ms. Paske:

On behalf of the City of Stevens Point, I am writing in response to the Public Service Commission's (PSC) proposed changes to the existing 715 area code. The City of Stevens Point would like to express our strong preference for a geographic split alternative that retains the 715 area code for the City of Stevens Point.

We have the University of Wisconsin – Stevens Point here with over 1200 employees in the city and surrounding communities, and changing the 715 area code would create confusion with the public and private sector constituents, while increasing the costs of their telecommunications operating expenses.

We also have numerous employers, including our largest, Sentry Insurance with about 2700 employees in Stevens Point. They service 1.5 million individual and business customers. Keeping the 715 area code allows all these employers to avoid any confusion and expense to their customers and workforce that would occur if they are forced to change all their existing numbers or adds a second area code under the overlay scenario.

Lastly, and perhaps most importantly, the City of Stevens Point is home to a booming segment of the population that speaks English as a second language as well as the highest per capita Senior Care enrollment population in the State. An area code change could potentially cause a great deal of confusion for these populations; please consider keeping the entire area of Stevens Point in the 715 area code and our immediately surrounding area.

Thank you very much for your time and attention to this matter. If you have any questions, or should you require any additional information, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read "Andrew J. Halverson". The signature is fluid and cursive, with a long horizontal stroke at the end.

Andrew J. Halverson
Mayor
City of Stevens Point

cc: State Senator Julie Lassa
State Representative Louis Molepske
Sr. Vice President James D. Stitzlein